

# Exhibit

at the

# 2010

# EOS/ESD

# Symposium/Tutorials & Exhibits

**October 3-8, 2010**

**John Ascuaga's Nugget Resort, Sparks (Reno), NV, USA  
Exhibits October 4-6**

Recognized as the international forum for furthering the understanding of electrical overstress and electrostatic discharge, the annual EOS/ESD Symposium attracts attendees and participants from throughout the world. Focusing on technology and solutions, the Symposium covers a broad base of interests including industrial, computer, communications, and military electronics; web processing; cleanrooms; semiconductors; MR heads; and electronic systems, components, and equipment. Five days involving tutorials, technical papers, exhibits, workshops, peer networking, and special events provide the information to understand and control EOS and ESD, improve yields and productivity, increase quality and reliability, and control costs.

The most targeted, concentrated audience of worldwide influential specialists in ESD and EOS will come to Reno, NV, for solutions. They will find those solutions through tutorials, technical papers, workshops and...

**...Exhibits.**

## Product and Service Categories include:

Auditing, Facility Evaluation  
Cabinets, Furniture, Seating  
Carts  
Cleanroom  
Consulting  
Containers: Totes/Boxes  
Field Service Kits  
Film  
Floor Finishes  
Floor Mats  
Flooring  
Footwear  
Garments/Apparel  
Grounding Products  
Hand Tools

Ionization  
Monitors  
Packaging  
Simulators  
Tapes  
Test & Measurement Equipment  
Test Labs  
Topical Treatments  
Training/Training Aids  
Workstations/Workbenches  
Worksurfaces/Mats  
Wrist Straps



**Reach static control decision makers  
from throughout the world.  
All in one place! All at one time!**

### **Exhibit Hours**

6:00 p.m. - 9:00 p.m.  
Monday, October 4

9:00 a.m. - 5:00 p.m.  
Tuesday, October 5

9:00 a.m. - Noon  
Wednesday, October 6

### **Booth Sizes/Costs**

10' x 10' Standard Booth - \$1,600  
10' x 10' Corner Booth - \$1,700  
10' x 20' Peninsula Booth - \$3,500

Booth rental includes draped space; booth sign; one full Symposium registration and five limited Symposium registrations; copy of attendee roster; listings in Exhibits Directory, Preliminary Program, and on ESDA website.

### **Exhibit Set-Up**

7:00 a.m. - 4:00 p.m., Monday, October 4

### **Exhibit Tear-Down**

2:00 p.m. - 8:00 p.m., Wednesday, October 6

### **Corporate Membership**

Exhibitors can save on exhibit costs as well as other ESD Association products and services by participating in one of two Association Corporate Membership programs.

**Vendor Package:** The total package includes Association memberships, standards subscription, website Buyer's Guide listing, institutional listings in Threshold, attendance at ESDA-sponsored educational programs, and exhibit space at the Symposium.

**Vendor Advertising Package:** The total package includes Association memberships, website Buyer's Guide listing, institutional listings in Threshold, and exhibit space at the Symposium.

### **Plus**

- Exhibits conveniently located near the technical sessions
- Complimentary exhibits admission tickets, programs, promotional materials
- Expanded breaks allow more time for attendees to visit exhibits
- Coffee breaks in exhibit area
- Welcome reception in exhibit area Monday evening
- Complimentary lunch Tuesday in Exhibit Hall
- This exhibit space is an exclusive show within the facility.

### **Exhibit Information**

Additional information about exhibiting at the 2010 EOS/ESD Symposium is available from:

ESD Association  
7900 Turin Road, Building 3  
Rome, NY 13440-2069 USA  
Tel: 315-339-6937 Fax: 315-339-6793  
Email: [info@esda.org](mailto:info@esda.org)

### **Symposium Information**

Additional information about the Symposium (call for papers, program, registration, or professional certification) is available from the ESD Association.

### **Promotional Opportunities**

Exhibitors also have a number of marketing and promotional opportunities available to support the Symposium and create company awareness. These opportunities include advertising in the Exhibits Directory and sponsoring various Symposium events such as lunches, coffee breaks, receptions, and the opening breakfast. Details will be available in the exhibitor kit sent to each exhibiting company and from the ESD Association.

Exhibitors at the 2009 Symposium have priority on booth selection until January 5, 2010.

Contact the ESD Association for more details.



To reserve your booth space, return your completed contract with your payment to:

**ESD Association**

7900 Turin Road Building 3 • Rome, NY 13440-2069 USA

Tel: 315-339-6937 • Fax: 315-339-6793 • Email: [info@esda.org](mailto:info@esda.org) • [www.esda.org](http://www.esda.org)