

**ESD Association and IPC Announce the Release of a**

## ***New ESD Training Video:***

# ***ESD Control for Electronics Assembly***

***As new generations of integrated circuits (ICs) become more sensitive to electrostatic discharge... ESD continues to be one of the most pernicious problems facing the electronics industry. Education is essential to prevent costly failures and expensive rework.***

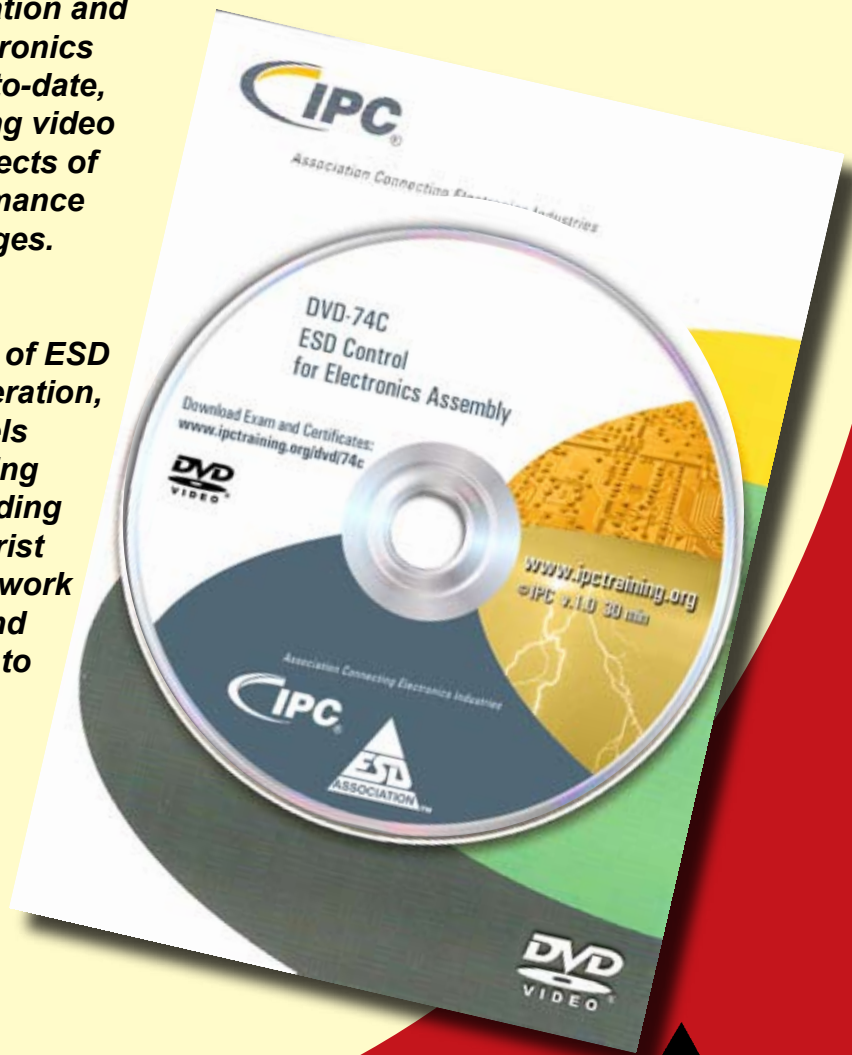
***Now your electronics assembly operators can become certified as "ESD Safe," by two major electronics associations.***

***ESDA – Electrostatic Discharge Association and the, IPC – Association Connecting Electronics Industries, have produced the most up-to-date, technically-accurate ESD Control training video currently available... to deal with the effects of shrinking geometries, increased performance requirements and lower operating voltages.***

***Developed by top industry experts, this educational video provides an overview of ESD physics, including static electricity generation, triboelectric charging, ESD failure models and techniques to control ESD -- including personal grounding for seated and standing operations, continuous monitoring of wrist straps, controlling static charges in the work area, and proper handling, packaging and transporting of ESD sensitive devices – to the S20.20 Specification.***

▲ ***30 minutes***

▲ ***Available in DVD format or Online Video Training (OVT) format - for details see page 2***



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# **ESD Training Video: ESD Control for Electronics Assembly**

*All training materials are Copyrighted*

## **DVD**

DVD programs are licensed for unlimited use within one physical location or site only. Placing a DVD on any network is not permitted.

**Order#: DVD-74C • Cost \$595.00**

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