

# ESD Program Development and Assessment

## (ANSI/ESD S20.20 Seminar)



## April 23-24, 2025 Bengaluru, India

Is your organization implementing the ANSI/ESD S20.20 standard or already certified to this standard?

**Join us for the first-ever ANSI/ESD S20.20 Seminar in Bangalore, India. This groundbreaking event will feature insights and expertise from renowned ESD control expert John Kinnear Jr., ESDA Executive and former IBM expert.**

This seminar provides instruction on designing and implementing an ESD control program based on the newest release of ANSI/ESD S20.20. It also provides participants with the tools and techniques to prepare for an ESD facility audit. This two-day course is an ESDA certification requirement for in-plant auditors and program managers working toward professional ESD certification.

The following topics are covered in this course:

- Overview of ANSI/ESD S20.20
- How to approach an assessment
- Administrative elements
- ESD program assessment
- ESD program techniques for different applications
- Technical elements
- Overview of the assessment process
- The audit checklist and follow-up questions

Given the technical equivalency of IEC 61340-5-1, this course also applies.

[All attendees will be granted a certificate of completion and attendance at the seminar.](#)

[Exclusive discount offers on certification are available to attendees of this course!](#)

**Setting the Global Standards for Static Control!**

EOS/ESD Association, Inc. 218 W Court St, Rome, NY 13440, USA  
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**Invitation to All Esteemed Leaders and Visionaries: Become a Distinguished Sponsor for this Inaugural Event by choosing one of the following Sponsorship Tiers!!**

### **Platinum Sponsor**

#### **Benefits:**

- Five Participant Passes
- Title Sponsor Recognition
- Prominent Banner at the Entrance
- Logo on All Promotional and Written Materials
- Logo on Presentation Slides
- Promotional Video at the Commencement of the Event
- Guest Speaker Opportunity (15 Minutes)
- Logo on Website and Social Media Platforms
- Sponsor-Provided Promotional Items in Attendee Welcome Bags
- Full Page in the Training Materials Distributed at the Event

**Cost: \$4250 (15% discount on the regular registration fees)**

### **Gold Sponsor**

#### **Benefits:**

- Three Participant Passes
- Banner at the Entrance
- Logo on All Promotional and Written Materials
- Logo on Presentation Slides
- Half Page in the Training Materials Distributed at the Event
- Shared Branding

**Cost: \$2700 (10% discount on the regular registration costs)**

We cordially invite you to join us as a sponsor and contribute to the success of this prestigious event. Your support will be instrumental in making this event a remarkable experience for all attendees

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How does attending this course help you towards turning into a professional in ESD Control Technology? (Takeaways from the course)

- Learn technical and administrative aspects of implementing and managing your organization's ANSI/ESD S20.20 certification.
- Complete [ESD Program Associate Certification](#) for only \$500 additional fee (\$1450 savings!)\*

This certification provides the Basics of ESD, necessary fundamental information, the How To's of measurement and equipment, and a one-day S20.20 class meant to provide an introduction to control program basics and auditing.

- Complete [ESD Control Program Auditor Certification](#) for only \$750 additional fee (\$1250 savings!)\*

This certification provides an understanding of the ANSI/ESD S20.20-2021 standard and how its requirements provide a framework to control the risks of electrostatic discharge (ESD) within an organization. The certification teaches the knowledge and skills needed to successfully integrate ESD Control Program audits within an organization's quality management system internal audit program.

- Complete [Professional Program Manager Certification](#) for only \$3,250 additional fee (\$1,750 savings)\*

This certification is intended for individuals involved in designing, implementing, managing, and auditing ESD control programs in their facilities.

**After this course, a special invite will be sent to take advantage of this offer.**

\*Discounts valid until 12/31/2025

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#### Instructor

**John T Kinnear Jr., EOS/ESD Association, Inc. Executive and Former IBM Expert**

John graduated from the University of Buffalo with a BS in Electrical Engineering and a master's in electrical engineering from Syracuse University. John was hired by IBM, where he worked for 46 years. As part of his role, John was IBM's Subject Matter Expert in ESD control. This included developing and implementing ESD control processes at all the IBM manufacturing sites and assessing IBM's suppliers for ESD control. The processes included wafer fab to large servers with all the processes required in between.



John has been a part of the ESD Association for over 30 years. He is currently chair of Working Group 20, which is responsible for ANSI/ESD S20.20, Development of an Electrostatic Discharge Control Program. John is also a member of various other standards working groups. He is also a founding member of the Technical Advisory Support Committee (TAS), which oversees all the standards of the ESD Association. John holds the position of Sr. Technical Director for EOS/ESD Association, Inc. John is the chair of the International Electrotechnical Commission (IEC) Technical Committee 101 on electrostatics. John is also the project leader for IEC 61340-5-1 – Electrostatic Discharge Control Program. Before becoming the chair, John was the chief delegate for the United States.

John's accomplishments include several patents, Certified ESD Program Manager, Certified iNARTE ESD Engineer, Reliability Center of Japan – Chief ESD Coordinator, Outstanding Contribution Award (ESD Association), Outstanding Technical Achievement Award (IBM), 1906 Award (IEC), and many more.

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## **Management Team:**

Raj Kiran K (Cir-Q-Tech Tako Technologies Pvt Ltd, India)  
George John (DQS, India)  
Jayant Pandey (Propack Electronics Pvt. Ltd, India)

## **Location:**

**Conrad By Hilton Bengaluru**  
VIVANTA BENGALURU, RESIDENCY ROAD  
25/3, Kensington Road,  
Ulsoor, Bangalore, 560008, India  
[Conrad Bengaluru](#)

**Registration Cost: \$1,000**

**Register online: [www.esda.org/india2025](http://www.esda.org/india2025)**

**Limited Seats Available!!**

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